

## game member discount for gamescom asia 2023

Subject line: game: Info & discounts gamescom asia 2023



Dear members,

At [this link](#) you will find the information brochure on gamescom asia 2023.

### German Pavilion

Companies interested in exhibiting within the **German pavilion** at gamescom asia and benefit from government subsidies can contact Ms. Vanessa Schmitz at [V.Schmitz@koelnmesse.de](mailto:V.Schmitz@koelnmesse.de) **by Friday, 12<sup>th</sup> May 2023**.

game member companies wishing to exhibit independently can benefit from a 10% discount on the current [Exhibiting Rate](#)\*.

*\*Not applicable to Indie Booth Type.*

### Example of discount % based on Space Only (min. 18sqm) Booth Type

Trade Zone (B2B)		
	Early Bird Rate (until 19 May)	Standard Rate
Non-member	SGD 480/sqm	SGD 530/sqm
game member	SGD 432/sqm	SGD 477/sqm

Entertainment Zone (B2C)		
	Early Bird Rate (until 19 May)	Standard Rate
Non-member	SGD 380	SGD 430/sqm
game member	SGD 342	SGD 387/sqm

Additional benefits for game member companies:

- 2 free Trade Conference tickets per exhibiting company.
- 50% discount on Premium Digital Marketing Package.

Contact [sales@gamescom.asia](mailto:sales@gamescom.asia) to book your space and for more info. Please feel free to pass this email/information on to your teams.